

The CGC™ Intelligence Platform

The CGC™ (CemBR Global Compendium) is the most comprehensive cement related database and intelligence platform in the world



Country dashboard

A snapshot of the market with twelve cement related indicators. Downloadable in PDF.



Market and economic data

Macroeconomic and cement data in tabular and graphical form. Compare markets and download in Excel.



Manufacturing facilities data

Every cement manufacturing facility with detailed information and data. Interactive maps and tables.

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CemBR Global Compendium (CGC™) is a trading name of Cement Business Advisory Ltd (CBA).

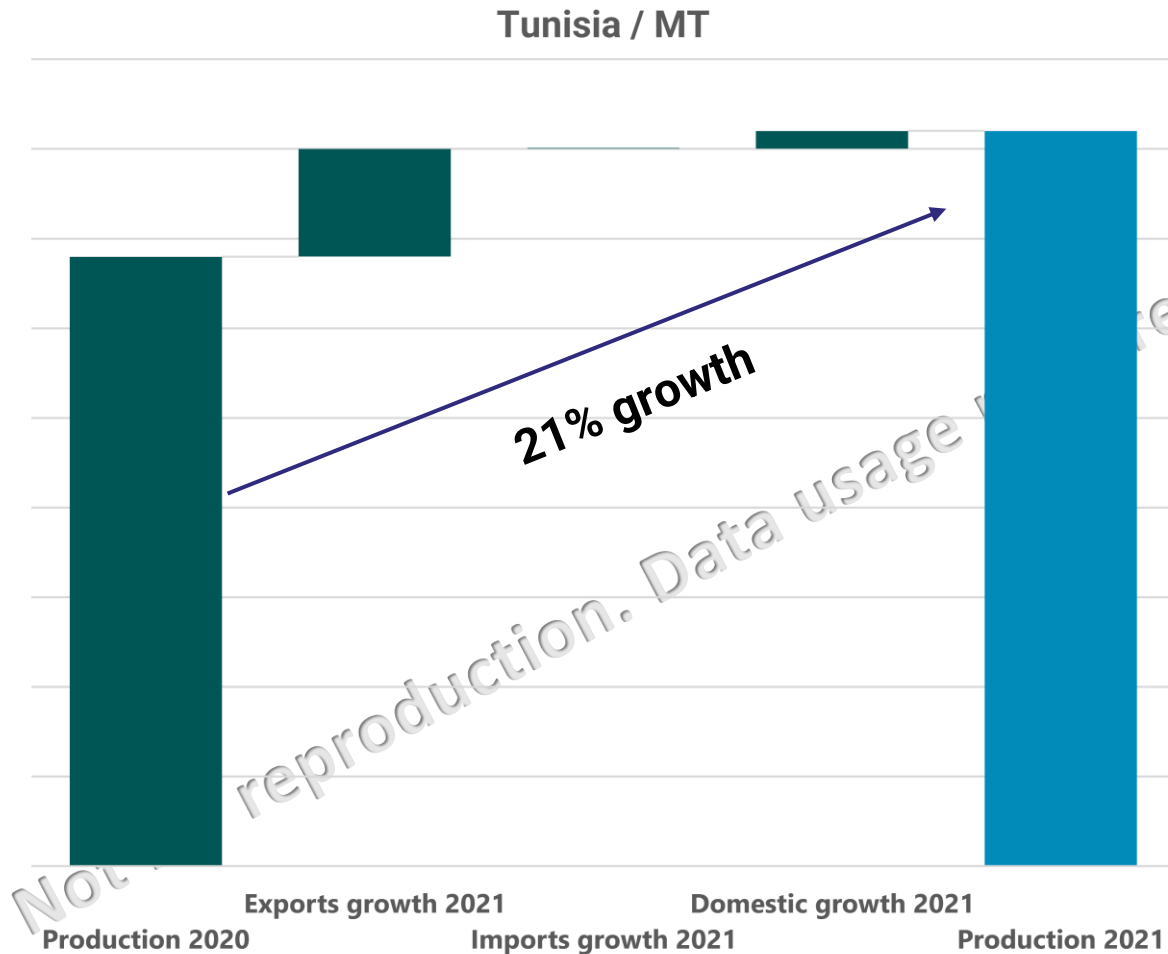
CemBR blogs

Single market profiles:

Tunisia



TUNISIA – 2021 quick update and general profile



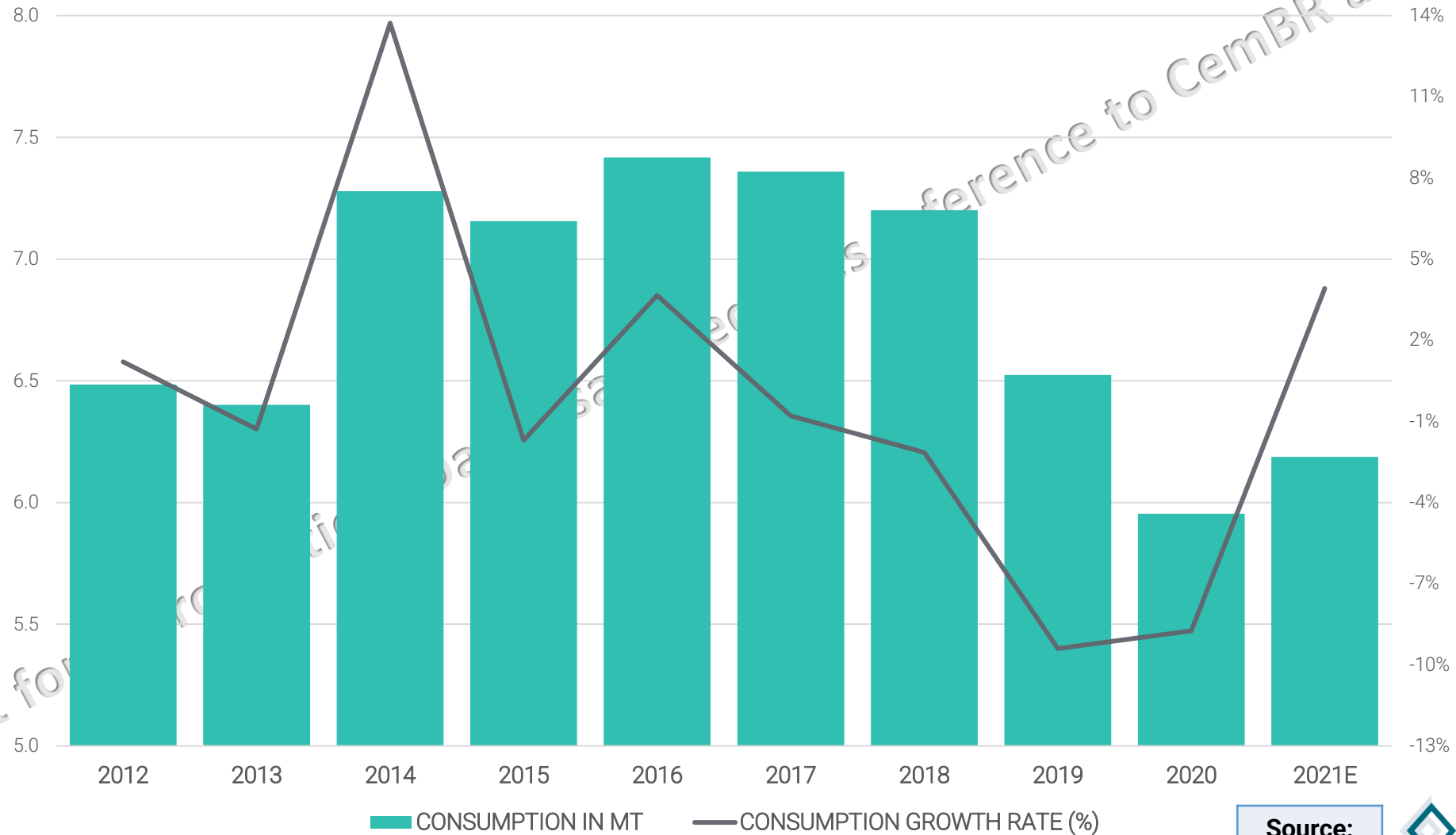
GENERAL DATA:	2021
CemBR REGION:	MENA and the Gulf
AREA IN SQUARE KM:	163,610
POPULATION:	11.9
URBANISATION RATE:	69.9%
CURRENCY:	TND
COMPARATIVE ECONOMY SIZE:	93/195
GDP PER CAPITA IN US\$:	3,556
OFFICIAL LANGUAGE:	Arabic

2021 short update:

Following a four-year declining trend, Tunisia's cement market recovered in 2021 by an almost 4% over 2020. Still, 2021 consumption is over 15% below the decade high of 7.4 million tonnes achieved in 2017.

At the same time, exports continued their increasing trend reaching over 2 million tonnes in 2021, which is a decade high for the Tunisian cement industry.

TUNISIA – 10 Year cement consumption in million tonnes and annual growth rates



Source:

TUNISIA – Industry structure & dynamics

INDICATOR	INTEGRATED	GRINDING	WHITE
TOTAL PLANTS (NUMBER)	8	1	1
TOTAL CEMENT CAPACITY (MT)	12.9	0.6	0.7
TOTAL COMPANIES (NUMBER)	8	1	1
AVERAGE PLANT SIZE	1.6	0.6	0.7

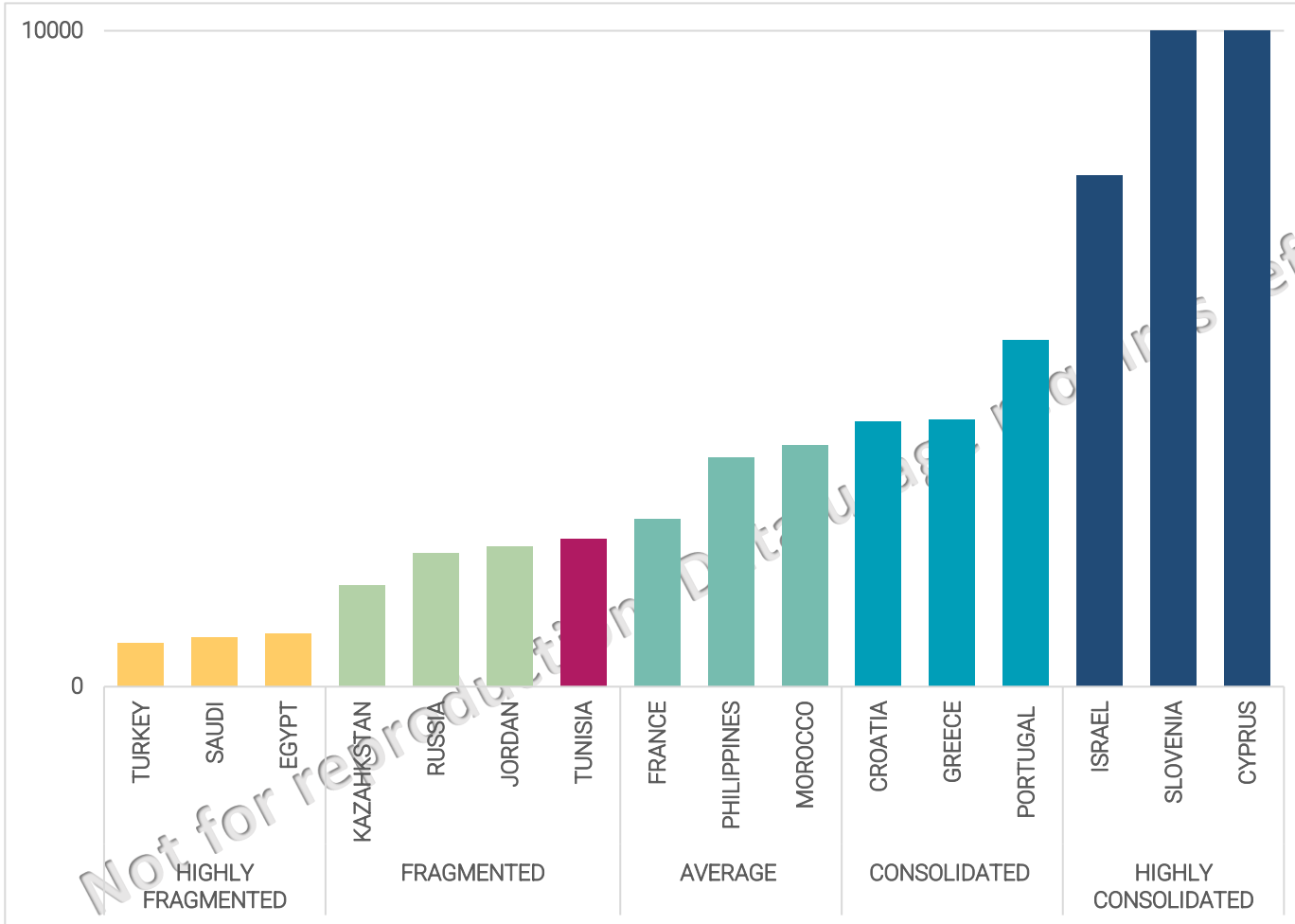
Source: CGC™

LOCAL COMPANY NAME	# PLANTS	INFLUENCED CAPACITY (MT)	FINAL OWNERSHIP	NATURE OF OWNER
Carthage Cement	1	2.55	State	State
Les Ciments de Bizerte	1	1.50	State	State
Société des Ciments d'Oum El Kélil (CIOK)	1	1.20	State	State
Sotacib Kairouan	1	1.40	Cementos Molins	International
Société des Ciments d'Enfidha	1	2.10	Cementos Portland Valderrivas	International
Les Ciments Artificiels Tunisiens (CAT)	1	0.96	Gruppo Financo	International
Hanacem Tunisia	1	0.60	Medcem Global	Regional
Société des Ciments de Gabès	1	1.40	Secil	International
Ciments Jbel Oust	1	1.80	Votorantim Cimentos	International

NB: Grey cement only

Source:

TUNISIA: Industry Consolidation Index and global comparisons



METHODOLOGY:

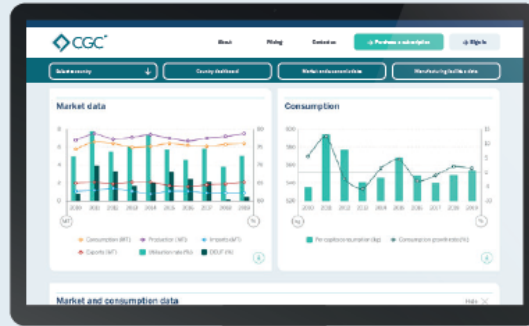
CemBR uses a variant of the Herfindahl-Hirschman index (HHI). How is HHI calculated by CemBR: In theory, the HHI calculation is based on estimated market shares of all the participants in each market. This would also have to include importers of cement. However, CemBR has found that market share estimations are highly unreliable and often inaccurate, reflecting the views and opinions of the various corporates operating in a market. As a proxy of market concentration, CemBR is therefore using the indigenous capacity of the industry. This is a reasonable approach as, in the long term, market shares reflect capacity in each market. The range for HHI is between 0 (perfect competition) and 10,000 (monopoly). HHI is considered for each market and then compared to other markets in the report.

Source:



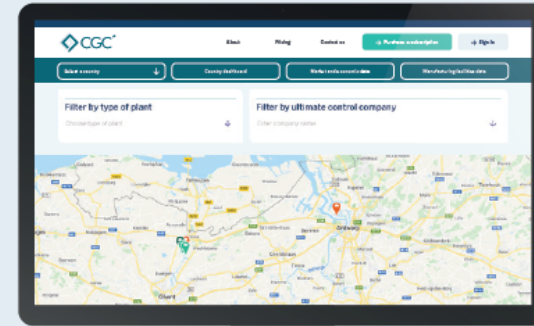
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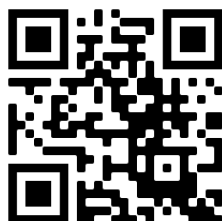
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